

# program\*

\* whatcha gonna do.



## JEWISH FEDERATION OF BROWARD COUNTY

Program dated: November 1, 2017  
Itinerary subject to change.

**Day One: Sunday, October 14, 2018**

### DEPARTURE

- Depart the U.S.A.

Overnight: Flight

**Day Two: Monday, October 15, 2018**

### ARRIVAL

- Arrive at Ben Gurion International Airport.
- During the group transfer, you will be greeted by one of your tour educators & a Federation professional at the airport & and depart for **Tel Aviv**.
- Welcome by our representative and assistance with arrival formalities.
- Check into the hotel.
- 6:30 p.m. Meet with entire group in the lobby & depart hotel by bus.
- 7:00 p.m. **Welcome cocktails on the rooftop & opening dinner**, with musical entertainment at **The Lawrence Gallery** in Jaffa overlooking the Mediterranean Sea.

Overnight: Royal Beach Hotel, Tel Aviv

Day Three: Tuesday, October 16, 2018

## CELEBRATING PEOPLEHOOD

- 7:00 a.m. Private breakfast , introduction & orientation, at the hotel
- 8:00 a.m. Depart the hotel by **tracks** (according to prior registration. All tracks will include lunch):

### TRACK 1: FIRST-TIMERS

- 9:00 a.m. Visit **Independence Hall**, where David Ben-Gurion proclaimed the State of Israel on May 14th, 1948.
- Stroll down **Rothschild Boulevard** to view examples of the intriguing **Bauhaus-style** architecture from the 1930s. The local proliferation of the style won Tel Aviv recognition as a UNESCO World Heritage site and the nickname of 'the White City'.
- 11:00 a.m. **Start Up Nation**: Visit the **Birthright Innovation Center** housed in the **Tel Aviv Stock Exchange (TASE)**. The center was built in partnership with the TASE & Taglit-Birthright Israel - the largest educational tourism start-up in the world that offers the gift of a life-changing trip to Israel for young Jewish adults between the ages of 18 to 26. Then, hear from a local CEO of a Start Up.

### TRACK 2: ENTREPRENEURSHIP & INNOVATION

- 9:00 a.m. **Start Up Nation**: Visit the **Birthright Innovation Center** housed in the **Tel Aviv Stock Exchange (TASE)**. The center was built in partnership with the TASE & Taglit-Birthright Israel - the largest educational tourism start-up in the world that offers the gift of a life-changing trip to Israel for young Jewish adults between the ages of 18 to 26. Then, hear from a local CEO of a Start Up.
- Visit the **Shafdan Wastewater Treatment Plant**, which reclaims water for agriculture from cities in the Greater Tel Aviv region. It is one of the largest and most advanced facilities of its kind in the world.

### TRACK 3: ARTS & CULTURE

- **Israeli Fashion** - אופנה ישראלית: A special window into the world of Israeli fashion, visiting design houses and designers in Tel Aviv's leading fashion districts.
- **LaDa'at Ethnic Tasting Tour** through Tel Aviv's famous **Levinsky Market**, where you'll find a combination of foods and sweets from all over the Mediterranean and hear the unique stories of the individuals who sell them.

### TRACK 4: ADVENTURE

- **Israeli Martial Arts**: Train in **Krav-Maga**, a self-defense system developed for the IDF.
- **Accessible Health Zone**: Try your skills at wheelchair basketball at the **Accessible Health Zone**. Established by the JDC, this organization provides support for people with disabilities, provides information and opportunities for healthy lifestyles, and brings together people with and without disabilities as fitness and health partners

## **ALL TRACKS**

- 1:00 p.m. Lunch (included on tracks).
- 2:00 p.m. Drive to Nesher.
- 4:00 p.m. Visit the **Broward- Nesher Partnership**. The visit will include a hands-on mitzvah activity or visit, such as: planting trees, exploring the Broward-Nesher Partnership trail & apartment, visiting Broward-Nesher sister schools, distributing lunches to seniors, visiting the child ability center and more (TBD).
- 7:00 pm. **Home Hospitality Dinner** for the entire group at local residents' homes.
- 9:00 p.m. Drive back to Tel aviv.
- Return to the hotel.
- **Please note:** You will need to pack an overnight bag for the following day & night – the rest of your luggage will meet you in Jerusalem on Thursday evening at the Orient Hotel.

Overnight: Royal Beach Hotel, Tel Aviv

Day Four: Wednesday, October 17, 2018

## INTO THE DESERT: CHANGING REALITY

- 8:00 a.m. Private breakfast at the hotel where you will have the incredible opportunity to meet several of our **Ethiopian-Israeli College students** who receive Scholarships to IDC Herzliya from our community, upon completing their army service; and hear about their challenges & successes.
- 9:00 a.m. Check out & depart the hotel with lunch en route on tracks; please pack & take an overnight bag.
- Begin your journey south, and explore some of the following sites and attractions en route:

### **TRACK 1: ADVENTURE**

- 10:30 a.m. Take part in an **archaeological dig** at the **Beit Guvrin Caves** and prepare to get your hands dirty as you uncover pottery from the Hellenistic period, 2,300 years ago, followed by a crawl through the Maresha Cave Labyrinth (crawling is optional). *Beit Guvrin-Maresha National Park was recently recognized as a UNESCO World Heritage Site.*
- 12:30 p.m. Enjoy lunch in the Negev.
- Drive to Sde Boker.

### **TRACK 2: ARTS, CULTURE & ENTREPRENEURSHIP**

- 10:45 a.m. Visit the **Lakiya Weaving Project** of the Association for the Improvement of Women's Status and dialogue with local Bedouin women.
- 11:45 p.m. Drive South.
- 1:00 p.m. **Following Ben Gurion's Dream:** Enjoy lunch at the **Orlya Farm** and a dialogue with **Yoni Sharir**, who abandoned his urban life to make the desert bloom.
- Drive to Sde Boker.

### **TRACK 3: GEOPOLITICS, FOOD & WINE**

- 10:30 a.m. *Living on the Edge:* Visit **Moshav Netiv Ha'asarah**, located on Israel's border with the Gaza Strip, for an insight into the security complexities of Israel's withdrawal from Gaza while trying to create a thriving home, including a dialogue with a local resident.
- 12:30 p.m. Drive South.
- 1:45 p.m. Visit the **Kornamel Eco-Cheese Farm** for a dialogue with the local pioneers who abandoned their urban lives to make the desert bloom, including lunch. Taste wine from grapes grown in the desert.
- Drive to Sde Boker.

### **TRACK 4: INSIDE THE ISRAELI SOCIETY**

- 10:30 a.m. **Creating our New Community:** Visit the **Shahaff community** in Lod and meet the young people who are creating a new life together while also working to help one of Israel's poorer and most diverse cities. Shahaff is one of the 185 new communities that have been established throughout Israel which combine community building with social action. Tour the neighborhood and experience the challenges and achievements of this inspiring movement.
- Drive South.
- 12:30 p.m. Visit the **Shanti House** in the desert, a temporary home and long-term support for runaway, homeless youth at risk, including lunch.
- Drive to Sde Boker.

## **ALL TRACKS**

- Drive to Sde Boker.
- 3:00 p.m. Visit the **gravesite** of Israel's first Prime Minister, **David Ben-Gurion**, located at **Sde Boker** in the Negev Desert, overlooking the Wilderness of Zinn.
- Get back on **HOME Buses**.
  - Check into the hotel.
  - **Dinner** by HOME bus at the hotel, please listen for your dinner time (Wine not included, participants may order at own expense).
  - **Rest & Relaxation:** Enjoy the outdoor scenery, wildlife, pool and / or enjoy a drink at the bar overlooking the crater.
  - Optional: Night stroll into the desert, bonfire & star gazing activity.

Overnight: Beresheet Hotel, Mitzpeh Ramon

Day Five: Thursday, October 18, 2018

**FROM CRATER TO CREATIVITY**

- Optional: Early morning Yoga.
- Breakfast at the hotel.
- Check out of the hotel.
- 8:30 a.m. *Optional:* Walk over & visit the **Mitzpeh Ramon Visitors' Center** and memorial for Ilan Ramon, the first Israeli Astronaut.
- 10:00 a.m. Depart hotel.
- Visit the **Israeli Defense Forces (IDF) Air Base** in the south for a dialogue with commanders & soldiers. (*Pending confirmation*).
- View the multi-faceted nature of the **Ramon Crater** at the Mitzpeh Ramon Visitors' Center.
- Lunch en route on your own.
- Ascend to **Jerusalem**.
- 4:00 p.m. Stop at the **Haas Promenade** for an overlook of the Old and New City of Jerusalem and to recite the traditional "**shehechyanu**" blessing with wine.
- Check into the hotel.
- Dinner at hotel.
- Free time to explore **Downtown Jerusalem**, including the Ben-Yehuda pedestrian mall and the Nachalat Shiva neighbourhood.

Overnight: Orient Hotel, Jerusalem

Day Six: Friday, October 19, 2018

## THE POWER OF MEMORY

- 7:30 a.m. *The Memory of the Holocaust in Contemporary Israeli Society*: Dialogue with Holocaust scholar, **Dr. Rachel Korazim** at private breakfast at the hotel.
- 9:30 a.m. Depart the hotel.

### **TRACK 1: YAD VASHEM FIRST-TIMERS**

- 10:00 a.m. Visit the **Yad Vashem** complex, the Jewish National Memorial to the six million Jewish victims of the Holocaust, including:
  - The **Avenue of the Righteous**
  - The **Historical Museum**
  - The **Children's Memorial**

### **TRACK 2: YAD VASHEM REPEATERS**

- 10:00 a.m. Visit the **Yad Vashem** complex, the Jewish National Memorial to the six million Jewish victims of the Holocaust, including:
  - The **Archives**
  - The **Sculpture Garden**
  - The **Avenue of the Righteous**

### **TRACK 1 & 2**

- 12:30 p.m. Participate in a concluding **Memorial Service** at Yad Vashem at the remembrance hall.

### **TRACK 3: HISTORY & GEOPOLITICS**

- 10:00 a.m. Visit the modern **Begin Museum**, devoted to the life and achievements of former Israeli Prime Minister, Menachem Begin.
- **LaDa'at The Geopolitics of Jerusalem** - ירושלים: ובליבה חומה: Travel through the city of Jerusalem, exploring some of its political and diplomatic complexities – including the 'Security Barrier' – to gain a behind-the-headlines insight into current developments.

### **ALL**

- 1:00 p.m. Experience the sights, smells, and tastes of Jerusalem while walking through the **Machaneh Yehuda** open-air market, with lunch on your own.
- Return to the hotel with free time to prepare for Shabbat.
- 4:00 p.m. depart for the Old City.
- 4:30 p.m. Visit the **Kotel** (Western Wall) and experience the special atmosphere of this holy site.
- 4:45 p.m. **Kabbalat Shabbat** services as a group at '**Azarat Israel**', the pluralistic section of the Southern Wall, Ezrat Israel, or at the Southern Wall excavation, with musicians.
- Take a bus or walk to Beit Shmuel – Blaustein Hall.
- 6:30 p.m. **Festive Shabbat dinner** at Blaustein Hall overlooking the Old City, with invited **IDF Lone Soldiers** and an **A Cappella group**.
- Walk back to the hotel.

Overnight: Orient Hotel, Jerusalem

## Day Seven: Saturday, October 20, 2018

### SHABBAT IN JERUSALEM

- Breakfast at the hotel.
- Optional: Shabbat services
- Lunch on your own. (Those who are Shomer Shabbat may opt to pre-pay for lunch at the hotel).
- 2:00 p.m. Optional afternoon walking tours include:
- Explore the **Old City** of Jerusalem, through various routes and different interests, among the sites:
  - A walk along the **Rooftops** of the Old City for a behind-the-scenes look at the various communities in Jerusalem and how they live alongside each other.
  - The **Tower of David Museum of the History of Jerusalem**, for a walk through the city's history – with observation points, an animated film and visual and audio-visual aids – from the time of Abraham to the end of the British Mandate over Palestine.
  - **One Mountain, Three Religions**: An inter-denominational exploration of **Mt. Zion**, which contains **King David's Tomb**, the **Room of the Last Supper** and a **Mosque** – all sharing a single building.
  - **LaDa'at Hebrew Writers**: Guided walk through the streets of Jerusalem, using the writings of Jerusalem's poets and authors such as Yehuda Amichai and S. Y. Agnon.
  - *Optional(may be at extra charge)*: **Bike** along the **Jerusalem Promenades** - Goldman, Haas and Sherover – all overlooking the Old City of Jerusalem, and then continue along the **Jerusalem's Railway Park**, following the route of the original Jaffa–Jerusalem railway from the Jerusalem Railway Station near the German Colony to Teddy Stadium in Malha.
  - *Optional* Text Study with a Scholar at the hotel.
- 6:40 p.m. Ben Kodesh *Lechol*: **Havdallah** on the rooftop overlooking the Old City.
- Free time in the **Mamilla Pedestrian Arcade**, a new and contemporary shopping area with a taste of the past, located outside the Jaffa Gate of the Old City, and dinner on own.
- 9:00 p.m. **'The Night Spectacular'** at the **Tower of David Museum**: The walls of the Citadel serve as a stage for a nighttime show – a celebration of sight and sound – that depicts the story of Jerusalem. (Meet at Jaffa gate at 8:45 p.m.)
- Meet at **Jaffa Gate** and walk back to the hotel or free time to enjoy the shopping & nightlife at Mamilla or Ben Yehuda Market which reopens after Shabbat.

Overnight: Orient Hotel, Jerusalem



## Day Eight: Sunday, October 21, 2018

### THE POWER OF MEMORY

- Private breakfast at the hotel.
- 9:00 a.m. Depart the hotel by **Home Buses**.
- 9:30 a.m. Participate in a **Kaddish ceremony for the fallen** at the National Military Cemetery. The names and dates of death of every fallen soldier and victim of terror in Israel are engraved on over 23,000 separate bricks in the newly-opened memorial hall. Join IDF soldiers in remembering and mourning those who fell on this day in history.
- 10:15 a.m. Visit the **National Military Cemetery on Mount Herzl** to recall landmark events in modern Israeli history in which these soldiers gave their lives. Visit the graves of Theodor Herzl, Yitzhak Rabin and Shimon Peres, in the adjacent section for **Leaders of the Nation**. Learn about the various stories of those who are buried there as you walk through the monuments & graves on the mount.
- 12:00 a.m. **Reflections, Discussion & Lunch** possibly at Mt Herzl.
- Optional: Visit the **Herzl Museum** dedicated to the life and achievements of Theodor Herzl, the founder of the World Zionist Movement.
- Return to the hotel to relax & pack.
- Late check-out for those departing.
- 6:00 p.m. **Early Festive Farewell Dinner** and closing remarks at **Olmaya**, overlooking the beautiful hills of Jerusalem.
- Group Transfers to: **Ben Gurion International Airport** or back to the **Orient Hotel** or to the **General Assembly (GA)** in Tel Aviv.
- Farewell!!

Overnight: Flight, Jerusalem or GA in Tel Aviv.

## Day Nine: Monday, October 22, 2018

### ARRIVAL

- Arrival in the U.S.A.  
**OR**
- Check out of Orient Hotel, on own.  
**OR**
- Join the **GA Conference**.

## ISRAEL 70: MAKE IT YOUR MISSION PRICING:

**Early Bird Broward Residents (BEFORE March 30, 2018): \$3999**

Early Bird Non-Broward Residents: **\$4299 + \$1000 minimum Family Gift towards 2019 Annual Campaign**

Broward & \*Non-Broward Regular (after March 30<sup>th</sup>, 2018): **\$4499**

\*Non-Broward residents will be required to make a \$1000 Family Gift to towards the 2019 Annual Campaign.

\*\*YLD First Timer/Broward: **\$1200 +\$500 minimum gift towards 2019 Annual Campaign**

YLD Repeater/Broward: **\$1800 +\$500 minimum gift towards 2019 Annual Campaign**

YLD Non-Broward: **\$2500 + \$1000 minimum gift towards 2019 Annual Campaign**

\*\*Young Leadership Division ages 21-40.

Agency Execs/Rabbis: **\$1999 when 6 or more individuals from their agency or congregation join them on the Mission.**

**Prices are per participant, based on double occupancy. Single Supplement is \$1390. A non-refundable \$500 deposit is required per person to reserve your spot. Spots are limited to 120 participants. YLD Subsidies are limited, on a first come-first served basis.**

### Optional Pre-Trip Pricing:

**Berlin Pre-Tour:** October 10-15, **\$2545** (includes flight from Berlin to Tel Aviv, based on double occupancy, requires minimum of at least 20 participants)

**Israel First Timers Pre-Tour:** October 10-15, **\$1540** (based on double occupancy, requires a minimum of 15 participants). Single supplement is **\$640**.

Please email Alona Geysman at [ageysman@jewishbroward.org](mailto:ageysman@jewishbroward.org) or call 954-252-6945 for more information.