



Jewish Federation of Broward County Young Leadership Division Corporate Sponsorship Opportunities

The Young Leadership Division (YLD) is the link that connects the past, the present and our future. They are the next generation of Jewish leadership in our community. As young professionals, they have the means and the energy to make a tremendous difference by taking an active role and helping those who are less fortunate. YLD has the ability to introduce their peers to business and community leaders. They are part of the Jewish Federation of Broward County campaign, which supports agencies, programs and schools here in Broward County, in Israel, and around the world. Linking your good corporate name with the Federation as a corporate sponsor will introduce you to young professionals who have the means and the energy to make a tremendous difference in our community and the world, as well as discretionary dollars to support your commitment to the Federation.

The YLD Corporate Sponsorship Program is a great way to get your company involved.

YLD Programming and Events

YLD holds monthly events ranging from social and professional networking opportunities to community service projects and leadership development workshops. Some of their programs include:

- **The Horizons Leadership Series**, a new ten month initiative for YLD, providing an educational series with community leaders teaching a new initiative for the Young Leadership Division. The series is designed to educate and build the leadership skills of young business professionals in our community.
- **The Ben-Gurion Society**, named for Israel's first Prime Minister, David Ben-Gurion, which recognizes young adults at events throughout the year who make a minimum annual contribution of \$1,000 or more to the Federation campaign. Currently there are 52 members of the Ben-Gurion Society, of which 44% are married couples and their donations total in excess of \$100,000.
- Two to three **mitzvah projects** with agencies that are recipient of Federation funding.
- Four to five **happy hours** where hundreds of young professionals meet.
- **Shabbat dinner** that includes over 150 participants.

Target Audience for Sponsors

- The YLD group is comprised of over 1,500 young, Jewish professionals who live and/or work in Broward County.
- They attend on average seven out of ten planned Federation events a year to network and demonstrate their commitment to their Jewish community.
- The average age of this dynamic group is 30 years old with an average of seven years of work experience in a variety of fields including real estate, law, medicine, advertising, public relations.
- Approximately 17% are newly married couples or young families.
- This age demographic has significant disposable income and is encouraged to support companies that are generous with the philanthropic endeavors they are passionate about.

Why Support the Jewish Federation of Broward County?

As the convener for Broward County's Jewish community, the Jewish Federation is the umbrella organization raising support for more than 30 local social service programs and organizations serving a population of over 186,000 people. Each year we mobilize the community to raise the crucial funds needed to bring food, refuge, health care, education and emergency assistance to disadvantaged people living in Broward County, as well as meet the needs of people in distress in Israel and around the world.

For further information, please contact Sharon Ness, Vice President of Corporate Development at sness@jewishbroward.org or 954 252-6959 or refer to the Corporate Sponsor/Corporate Partners site on the JewishBroward.org website.