

2009-2010 Sponsorship Opportunities

Sponsorship opportunities are available to corporate donors as a means of visibly demonstrating their support of the Jewish community and gaining exposure for their products or services within the community.

Besides print, radio and electronic media promotion, when advertising a Jewish Federation of Broward County event, acknowledgment of Corporate Sponsors appears on all signage, banners, invitations and other printed collateral materials that are distributed to the Jewish community. Sponsorship provides your company with the following:

- Networking Opportunities
- On-site Visibility
- Community Philanthropy
- Peer Group Relations
- Building Corporate Affinity

Special events throughout the year provide you with an opportunity to promote your company. They include:

Young Leadership Events – Events throughout the year that target Broward professionals in their 20's and 30's.

Women's Executive Circle – Jewish business and professional women empowering the women of tomorrow, and employing high-impact philanthropy to strengthen our community today. They mold the next generation of business leaders through mentoring each other and empowering themselves. Events are held throughout the year.

Lion of Judah Luncheon - November 4, 2009 – This extremely elegant annual event recognizes and celebrates women philanthropists who contribute a minimum of \$5,000 to the Annual Women's Campaign. Estimated attendance: 100+.

Elected Officials Breakfast - December 2009 or January 2010 – Broward's elected officials and representatives from every level of government get to meet and mingle with Jewish community leaders and honor a leader in the community. Estimated attendance: 150

Tikkun Olam Day - November 22, 2009 – Community-wide event bringing over 300 volunteers from approximately 20 Broward synagogues together to "repair the world" through transforming the facility of a nonprofit agency in our community. Tasks include landscaping, painting, minor repair, collection of items needed by clients of the agency, creation and stocking of a food pantry if appropriate and creation of modest gifts for the staff made by children who volunteer. Estimated attendance: 300

Major Gifts Reception - December 10, 2009 – Major donors to the Federation who give a minimum annual family gift of \$10,000. Estimated attendance: 100+

Community Campaign Celebration - January 27, 2010 – Celebrates our entire community's fund-raising efforts. Donors of \$1,000 and above to the campaign, held at the Signature Grand in Davie. Estimated attendance: 1,000

Super Sunday - February 21, 2010 – This is the single largest volunteer fund-raising day for the Jewish community. Hundreds of volunteers make thousands of telephone calls and raise critical dollars for social services that improve the quality of life for Jews in need. Countywide advertising in print and radio precedes Super Sunday. Estimated attendance: 500

Spring 2010 PAC Seminar – The Foundation provides an opportunity for continuing education to the estate planning community. Estimated attendance: 150

Spring 2010 Legacy Society Reception – The Legacy Society was formed as an association for individuals who have made a permanent endowment gift of \$100,000 or more to the Jewish Federation of Broward County, through the Jewish Community Foundation, either during their lifetime, or through a planned gift. Estimated attendance: 100



Contact Information: Sharon K. Ness
Vice President, Corporate Development
Phone: 954-252-6959 • Email: sness@jewishbroward.org
Website: www.jewishbroward.org