

The Jewish Federation of Broward County is seeking organizations to become Corporate Donors.

The Jewish Federation of Broward County is a place where philanthropy, volunteerism and shared commitment come together to make a difference in our community and around the world. Our Corporate Donors are a special group of companies who support the Federation's programs that continue to provide important and life-saving human services.

Corporate Philanthropy is Good Business

The Jewish Federation of Broward County Corporate Campaign Program offers a unique opportunity to market your company's products and services to the local Jewish community, while helping the Broward County Jewish Federation meet its objectives of:

- Developing, nurturing and expanding philanthropic opportunities.
- Meeting the financial demands generated by the rapid growth of the community.
- Increasing the visibility and accessibility of vital human service programs.
- Fostering collaboration among institutions to better meet the complex challenges facing our community.
- Promoting a positive relationship with Israel and Jews around the world.
- Increasing the number of Jews actively engaged in the Jewish and secular community.

Benefits For Our Corporate Donors

- A partnership which truly makes a difference in our community.
- Visibility at established and prestigious events.
- Opportunity to showcase your company to potentially thousands of prospects and patrons.
- Offers your employees the opportunity to volunteer in important community programs.
- Receive Federation's newsletter, "JewishBroward", five times a year with updates on what is happening in the community.

Events and Recognition

Opportunity to partner and brand your company with the Jewish Federation of Broward County's events. The Federation produces five major events per year, numerous smaller fundraising events, and community relations programs such as Young Leadership forums and the Elected Officials reception.

The number of attendees at each event can range from 100s to 1,000s. Our five major events are:

Community Campaign Celebration	Men's Nite Out
Lion of Judah Luncheon	Super Sunday
Women's Main Event Luncheon	

Why Support the Jewish Federation of Broward County?

As the convener for the Broward County's Jewish community, the Jewish Federation is the umbrella organization raising support for more than 30 local social service organizations serving over 133,000 clients. Each year we mobilize the community to raise the crucial funds needed to bring food, refuge, health care, education and emergency assistance to disadvantaged people living in Broward County, as well as meet the needs of people in distress in Israel and around the world.

“Corporate Philanthropy is one way business thanks its customers for their loyalty. It is also the heart and soul of a company. By giving back to the community we create a better place for our associates and customers alike to live and work.”

**Gale Butler, Vice President Corporate Affairs
AutoNation**

There are three levels of sponsorship available after Presenting Sponsor to best meet your organization's budget, marketing needs and desire to reach the community with your message.

Your company will receive:

Presenting Sponsor - \$25,000

- Presenting "title" with company name at one event.
- Exclusivity in your business area (Business partnerships will be listed).
- Presenting sponsor recognition on invitation, collateral, promotions, posters, and all media generated by the major event your company chooses to sponsor.
- Premier seating for ten which includes two seats at the Keynote Speaker's table.
- Attendance and promotion opportunity for ten of your company employees, and/or clients to attend VIP reception preceding event, if applicable.
- Name recognition and award presentation.
- Company name and logo listed in powerpoint presentation at event.
- Verbal mention of your company during program.
- Recognition on video screens at the event.
- Opportunity to provide company information and product samples to attendees at event.
- A bold, single text link on our website.
- Name and logo on JewishBroward.org web page promoting event and link to your own site.
- Feature story in JewishBroward newsletter.
- Opportunity to Brand & Network your company in Jewish community of Broward County.

Platinum Event Sponsor - \$10,000

- Recognition as Platinum Sponsor on all printed materials, press releases, invitations, posters and print advertisements for event your company sponsors.
- Verbal recognition during the event.
- Premium seating for six at the event.
- Opportunity for six guests to attend VIP reception, if applicable, prior to event.
- Opportunity to showcase your company to potentially thousands of prospects and patrons.
- A bold, single text link on our website.
- Name and logo on JewishBroward.org website page promoting event.

Gold Event Sponsor - \$5,000

- Listing in all printed materials and media mentions for event your company sponsors.
- A bold, single text link on our website.
- Verbal mention of company name at event.
- Seating for four at the event.
- Name and logo on JewishBroward.org website page promoting event.

Silver Event Sponsor - \$2,500

- Same benefits as Gold Event Sponsor except: Two tickets for the event.
- A bold, single text link on our website.

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\$50,000 Gift

\$10,000 per year over 5 years

SPECIAL PROMOTION FOR \$50,000 PARTNERS:

- Feature story on your company in Federation of Broward County newsletter, JewishBroward, during the five-year partnership. (JewishBroward is a 12-page newsletter mailed 5 times a year to approximately 35,000 households each mailing).
- Feature story on front page of Jewish Federation website, www.JewishBroward.org.

Plus your company will receive:

- YEARLONG RECOGNITION FOR 5 YEARS AS A \$50,000 CORPORATE PARTNER.
- Year-round name and logo recognition on the Annual Campaign Corporate Partner poster displayed at ALL Federation events for five years.
- Table of ten at one Federation of Broward County event of your choice, each year for five years, OR ten tickets each year for five years, to be used at various events of your choice.
- Powerpoint display with company's name and logo at the Federation's major events over the five-year partnership period.
- Name recognition on Federation website, www.JewishBroward.org.
- Recognition in the printed Annual Report.
- Opportunity to BRAND & NETWORK your company in the Jewish community of Broward County.

Corporate Partnership Program \$50,000

This gift ensures your company much more impact in the community than sponsoring a specific Jewish Federation of Broward County event one year. And, your company can plan for it by putting it in the budget for five years.



\$25,000 Gift

\$5,000 per year over 5 years

Your company will receive:

- YEARLONG RECOGNITION FOR 5 YEARS AS A \$25,000 CORPORATE PARTNER.
- Year-round name and logo recognition on the Annual Campaign Corporate Partner poster displayed at ALL Federation events for five years.
- Table of five at one Federation event of your choice, each year for five years, OR five tickets each year for five years, to be used at various events of your choice.
- Powerpoint display with company's name and logo at the Federation's major events over the five-year partnership period.
- Recognition in Federation newsletter, JewishBroward, during the five years. (JewishBroward is a 12-page newsletter mailed 5 times a year to approximately 35,000 households each mailing.)
- Name recognition on Federation website, www.JewishBroward.org.
- Recognition in the printed Annual Report.
- Opportunity to BRAND & NETWORK your company in the Jewish community of Broward County.

Corporate Partnership Program \$25,000

This gift ensures your company much more impact in the community than sponsoring a specific Jewish Federation of Broward County event one year. And, your company can plan for it by putting it in the budget for five years.

About the Jewish Federation of Broward County



The Jewish Federation of Broward County raises millions of dollars annually including funds from both the Annual Campaign and the activities of the Jewish Community Foundation. Funds raised save and improve lives in Broward County, in Israel and around the world.

The Jewish Federation of Broward County raises money to support under-funded and unmet needs of our local community. Additionally, in partnership with organizations and institutions in Broward County, nationally and overseas, we act collectively and responsibly to improve the lives and safeguard the freedoms of Jewish people everywhere.

Founded in 1943 as the Jewish Welfare Federation of Hollywood — becoming the Jewish Federation of South Broward later to merge with the Jewish Federation of Greater Ft. Lauderdale — the Jewish Federation of Broward County has been at the forefront of our community for the past 65 years, joining together the people, services, resources and leadership necessary to build a strong and vital community for future generations.

The Broward Jewish community is one of the most diverse in the United States. **Today, approximately 240,000 Jews live in Broward County.** From Deerfield Beach in the north to Hallandale in the south, more than 60 Jewish synagogues, several Jewish day schools, two Jewish community centers and many Jewish agencies reflect the richness of Jewish religious and cultural life in Broward County. Residents range from native Floridians to those who have come to the “Sunshine State” from all parts of the United States, Latin America, and the former Soviet Union.

Governed by a committed and dynamic Board of Directors, **the Jewish Federation of Broward County reaches all segments of this unique population by enhancing the quality of Jewish life and supporting a broad range of vital human services at home and abroad.**

In 2007-2008, the Federation’s fundraising campaign and Jewish Community Foundation raised over \$10 million to provide vital social services through 30 local beneficiary agencies serving over 133,000 clients. While our Annual Campaign takes care of our Jewish families everyday needs, our endowment arm, the **Jewish Community Foundation**, ensures a strong future for generations to come.

Locally, Federation’s family of agencies provide hot meals to the homebound elderly, Jewish education of youngsters from pre-school to high school, opportunities for children and adults with developmental disabilities and senior care. The Federation underwrites social, cultural and educational programming at local Jewish community centers. Beyond its local responsibilities, the Federation also supports human-service agencies in Israel and in Jewish communities around the globe.

We show solidarity with the people of Israel by supporting programs that help the Israeli people every day and especially during times of crisis. **For the last three years, since 2005, the Jewish Federation has had a special partnership with the Israeli city of Nesher. The goals of this people-to-people program include: an exchange of ideas, familiarity with each other’s community and a better understanding of our visions for the future.**

Through the Jewish Federation’s overseas partners, the Jewish Agency for Israel (JAFI) and the American Jewish Joint Distribution Committee (JDC), we touch Jewish lives in more than 60 countries. JDC and JAFI programs bring food, home health assistance, community services as well as rescue and migration assistance to those individuals who are in communities-at-risk.

Advertising & Promotion



The Jewish Federation of Broward County is a well-established and highly regarded humanitarian organization that has served the Broward community for the more than 65 years.

Becoming a Jewish Federation Corporate Donor links your good corporate name to ours and provides you with an opportunity to expand your visibility in the Jewish community.

We do our own yearly advertising and promotion to keep our name in front of the community. Our events, programs and the issues we care about receive extensive media coverage.

The Jewish Federation operates an in-house Communications Department that oversees the placement of the Federation's news in a variety of media. Hundreds of items about the Jewish Federation of Broward County appear in print every year in the local press.

**“A healthier
community is
good business.”**

**Lawrence Wiener, Chairman
Pension Investors Corporation**



In addition, our communication professionals act as sources for local electronic media on a variety of Jewish subjects. Often, when stories affecting the local Jewish community are covered, the Jewish Federation spokespeople are part of the story.

For print advertising, we work closely with the local media. They are supportive of our organizational efforts to reach out to the Jewish community.

Besides print, radio, website and television promotion, when advertising any Federation event, acknowledgment of Corporate Donors appears on all signage, banners, invitations and other collateral materials that are distributed to the Jewish community. These include handouts at special events, in-house publications, and direct marketing efforts.

Becoming a Jewish Federation of Broward County Corporate Donor links your good corporate name to ours and provides you with an opportunity to expand your visibility in the Jewish community.

2008-2009 Sponsorship Opportunities

Sponsorship opportunities are available to corporations as a means of visibly demonstrating their support of the Jewish community and gaining exposure for products or services within the community.

Besides print, radio and electronic media promotion, when advertising a Jewish Federation of Broward County event, acknowledgment of Corporate Sponsors appears on all signage, banners, invitations and other printed collateral materials that are distributed to the Jewish community. Sponsorship provides your company with the following:

- Networking Opportunities
- On-site Visibility
- Community Philanthropy
- Peer Group Relations
- Building Corporate Affinity

Special events throughout the year provide you with an opportunity to promote your company. They include:

Young Leadership Events – Events throughout the year that target Broward professionals in their 20's and 30's.

Lion of Judah Luncheon - November 5, 2008 – This extremely elegant annual event recognizes and celebrates women philanthropists who contribute a minimum of \$5,000 to the Annual Women's Campaign. Estimated attendance: 150.

Community Campaign Celebration - January 27, 2009 – Celebrates our entire community's fund-raising efforts. Honors donors of \$1,000 and above to the campaign, held at the Signature Grand in Davie. Estimated attendance: 1,000.

Super Sunday - February 8, 2009 – A day for the whole family! This is the single largest fund-raising day for the Jewish community. Hundreds of volunteers make thousands of telephone calls and raise more than half a million dollars for social services that improve the quality of life for Jews in need. Countywide advertising in print and radio precedes Super Sunday.



Annual Law Week Judicial Reception and Program - May 11, 2009

Various law associations partner with the Federation on this annual event. Estimated attendance: 200.

Women's Main Event - March 4, 2009 – This annual event provides an opportunity for women from the entire community to come together to celebrate women and women's philanthropy. In addition to community building, the goal is outreach. To attend the Main Event requires a \$365 minimum individual contribution to the UJA/Federation Women's Campaign. Estimated attendance: 500.

Men's Nite Out - March 26, 2009 – Annual sports-themed evening hosted by the Business and Professions Division. Donation is \$365 to the Campaign. Estimated attendance: 500.



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